#ASKTHE AWKWARD

APPS AND SOCIAL MEDIA

WHAT YOU NEED TO KNOW:

- There are benefits to using apps and social media. Online platforms give young people the chance to chat with friends and family, learn new things and have fun. It's important to recognise these opportunities, and start conversations with the positives.
- Regular conversations with young people are the best way to stay up to date. There are new apps being created all the time, and you will never learn about all of them. Chat little and often about the apps and sites young people use, have heard about, and how they work. You'll start to find that many have the same or similar functions.
- Focus on three key areas to help your child stay safer: viewing, sharing, socialising. When faced with a new app or platform, talk about the following:
 - the content they can view
 - the things they can share
 - the people they can talk to

Use our <u>being social online guide</u> to help them find ways to make it safer.

WANT MORE INFO?

Being social online: what parents and carers need to know

www.thinkuknow.co.uk/parents/articles/parents-guide-being-social-online

Is your child ready for social media?

www.thinkuknow.co.uk/parents/articles/is-my-child-ready-for-social-media

CONVERSATION STARTERS

What do you use apps/ social media for most?

How do you stay safe on apps/social media?

Do you know what apps I use? What's your favourite app at the moment?
Show me...



"this is the world
... and we kind
of all have to
understand
that, there will
be another
app tomorrow,
we've just got
to understand it
and keep going
with it"

Guide to apps, Internet Matters

www.internetmatters.org/resources/apps-guide

Children's Media Use and Attitudes, Ofcom

www.ofcom.org.uk/research-and-data/media-literacy-research/childrens



